

Great Northern Brewing Company BCF Voucher 2020 Promotion

Terms and Conditions

Promoter	CUB Pty Ltd (ABN 76 004 056 106), Level 20, 2 Southbank Blvd, Southbank VIC 3006.
Who can enter?	Only Australian residents who are aged 18 or over.
Who can't enter?	Directors, officers, management and employees (and their immediate families) of: (a) the Promoter; and (b) the agencies, companies or participating premises associated with this competition.
Competition Period	12.01am (AEDT) on 16/03/2020 to 11.59pm (AEST) on 07/06/2020.
Where will the competition run?	The competition will run in participating liquor licensed outlets, (including online retailers) (Outlets) which are stocking specially marked products in Australia (subject to stocks remaining). The Outlets include the online store at www.boozebud.com
Website	www.greatnorthern.com.au/promotions
Qualifying Purchase	A specially marked carton of Great Northern Brewing Company beer. The participating products are 24 x Super Crisp and Original bottles , and 30 x Super Crisp and Original cans (subject to stocks remaining).
Entry instructions	To enter, you must, during the Competition Period and after making a Qualifying Purchase from an Outlet and collecting your itemised purchase receipt: (a) locate the unique code/s on the Qualifying Purchase product/s; and (b) visit the Website, locate the entry page and fill out and submit the online entry form, including by providing the unique code/s, and providing all other requested information. There will be a total of up to 2,500,000 specially marked Great Northern Brewing Company beer cartons available. Each Qualifying Purchase will include 1 unique code. If your Qualifying Purchase contains an illegible code, you must: (a) visit www.greatnorthern.com.au/pages/promotions , locate the entry page, click the red button on the entry page reading 'Code not working or you can't see it'; (b) You will then be directed to the 'Contact Us' page, enter all requested information and provide a photo upload of your itemised receipt and a photo upload of all sides of your GNBC case. Once your submission has been received by Prime Focus and the illegible code verified, a new unique code will be provided to you at the email address supplied with your entry. If there are any further queries regarding your submission you will be contacted by Prime Focus at the email address supplied with your entry. The Promoter is not responsible if your mobile device/desktop is not sufficiently capable for the purpose of submitting an entry, including having the requisite photograph capability.
How many winners will there be and how will they be chosen?	All valid entrants will win a prize. There are up to 2,500,000 prizes to be awarded via a random computerised drawing system at Prime Focus, Level 1, 534 Church Street, Cremorne, VIC 3121. You will get a return online message acknowledging your entry and informing you of which prize you have won, and how to claim the prize.
What can I win?	There are up to 2,500,000 prizes available, as follows: <ul style="list-style-type: none"> • 12,500 x \$50 BCF vouchers; • 62,500 x \$20 BCF vouchers; and

	<ul style="list-style-type: none"> • 2,425,000 x \$10 BCF vouchers. <p>BCF vouchers can be used online at www.bcf.com.au or in store at BCF stores. There is a limit of one BCF voucher per transaction and a limit of one BCF voucher redeemable per person, per day. Vouchers must be redeemed on or before 07/09/2020. Vouchers cannot be used in conjunction with any other offer. There is no minimum spend to use the BCF voucher. If transaction is under the voucher value, any remaining value will be lost.</p>
Total prize pool	The total prize pool is up to \$26,125,000.
How many times can I enter?	You can enter up to 5 times during the Competition Period, provided each entry is submitted separately in accordance with these Terms and Conditions.
How and when will the winner/s be informed?	<p>Winner/s will be notified:</p> <ul style="list-style-type: none"> • in writing by email, <p>within two days of determination, and will have their prize sent via email at the time of notification to the email address included in entrant's original entry.</p> <p>If the Promoter receives an error message after attempting to send the prize in accordance with the above, they will contact the entrant via alternative contact methods (as supplied in the entrant's original entry) in order to arrange delivery of the prize.</p>
Proof of purchase	<p>You must keep the following as proof of purchase for all entries:</p> <ul style="list-style-type: none"> • original itemised purchase receipt(s); and • unique code/s. <p>If you don't produce the above proof of purchase for all entries when asked the Promoter may disqualify all of your entries and you will lose any right to a prize.</p> <p>Your purchase receipt must clearly identify where the Qualifying Purchase was made, the product/s purchased (which must be/comprise a Qualifying Purchase) and the date of purchase (which must be during the Competition Period before you submitted your entry).</p> <p>If, in the Promoter's opinion, you have shared any proof of purchase with another person, your entries will be invalid and you will lose any right to a prize.</p>
Collection and use of your personal information	<p>If you are a winner, you must take part in all publicity, photography and other promotional activity as the Promoter requires, without any compensation. You consent to the Promoter using your name and image in any promotional or advertising activity.</p> <p>The Promoter may collect your personal information directly or through its agents or contractors. The Promoter will use your personal information to conduct and manage the competition. The Promoter may disclose your personal information to its related companies, agents and contractors to assist in conducting this competition, communicating with you or storing data or to hold and use for fraud prevention purposes. This may include disclosures to organisations outside Australia including in places such as the USA, the UK, India and Germany.</p> <p>By entering, you consent to the Promoter keeping your personal information on its database to use for future marketing purposes, including contacting you by electronic messaging. By entering, you consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility.</p> <p>The Promoter's Privacy Policy (see http://cub.com.au/privacy-policy/) includes information about:</p> <p>(a) how to seek access to the personal information the Promoter holds about you and seek correction of the information; and</p> <p>(b) how to complain about a privacy breach and how the Promoter will deal with such a complaint.</p> <p>If you have marked the "opt-in" box on the entry form relating to a third party collecting your personal information, you consent to the storage of your personal information on the specified third party's database and this specified third party may use this information for future promotional and marketing purposes regarding their products and services including contacting you via electronic messaging. You should contact the relevant third party for its privacy policy.</p>
Responsible drinking	Enjoy alcohol responsibly. Consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Guidelines to Reduce Health

	<p>Risks from Drinking Alcohol – see: https://www.nhmrc.gov.au/file/1641/download?token=1O3AafPu. If this competition is conducted in NSW, see also the NSW Liquor Competition Guidelines and Intoxication Guidelines at https://www.liquorandgaming.nsw.gov.au/documents/gl/gl4001-liquor-promotion-guidelines.pdf. Where relevant, your participation in this competition may be subject to the liquor serving policy of businesses conducting the competition and/or providing the prize.</p> <p>All advertising material for this competition will include a message regarding responsible consumption of alcohol.</p>
Permit numbers	<p>Authorised under:</p> <p>ACT Permit No. TP19/04758</p> <p>SA Licence No. T19/2026</p> <p>NSW Permit No. LTPS/19/40392</p>

- 1 These Terms and Conditions incorporate and must be read together with the details outlined in the table above. Information about prizes and how to enter forms part of these Terms and Conditions. By entering, you accept these Terms and Conditions.

Entry

- 2 Your entry must be received during the Competition Period and will be deemed to be received only when received by the Promoter. If you return a Qualifying Purchase your entry may be deemed invalid at the Promoter's discretion (unless the product is defective). You will receive a return message confirming your entry. The Promoter is not liable for any problems with communications networks. You are responsible for your own costs associated with entering. If you enter using automatically generated entries or multiple phone numbers/email addresses/addresses/aliases, you may be disqualified.

Prizes

- 3 Prize/s and all elements of prize/s must be taken as and when offered or will be forfeited, and if forfeited, the Promoter will not be liable. Prize/s are subject to any additional terms and conditions imposed by the relevant supplier or the Promoter, including validity period/s.

General

- 4 Any failure by you to comply with the conditions imposed by the prize supplier(s) may result in the prize being cancelled or withdrawn without liability for the Promoter or the prize supplier(s).
- 5 If you or your entry are deemed by the Promoter to breach these Terms and Conditions, your entry (or at the Promoter's discretion, all of your entries) may be discarded. The Promoter may, at any time, require you to produce documentation to establish to the Promoter's satisfaction the validity of your entries (including documentation establishing your identity, age, place of residence and place of employment). Failure by the Promoter to enforce any of its rights at any stage does not waive those rights.
- 6 You must not:
- (a) tamper with the entry process;
 - (b) engage in any conduct that may jeopardise the fair and proper conduct of the competition;
 - (c) act in a disruptive, annoying, threatening, abusive or harassing manner;
 - (d) do anything that may diminish the good name or reputation of the Promoter or any of its related entities or of the agencies or companies associated with this competition;
 - (e) breach any law; or
 - (f) behave in a way that is otherwise inappropriate.
- 7 The Promoter's decision in connection with all aspects of this competition is final.
- 8 Prizes cannot be transferred or exchanged nor (except where cash is specified) redeemed for cash. Without limiting any other term of these Terms and Conditions, all prizes (and elements of prizes) must be taken as and when specified, or will be forfeited with no replacement. The prize values are correct as at the date of preparing these Terms and Conditions and include any applicable GST. The Promoter is not responsible for any change in prize value. You agree that if a prize (or element of a prize) is unavailable for any reason the Promoter may provide another item of equal or higher value, subject to any necessary approval by the state/territory gaming authorities.
- 9 Where relevant for instant win promotions, printing and other quality control errors outside the Promoter's control will not invalidate an otherwise valid prize claim. Every instant win prize claim in excess of the

advertised prize pool will be honoured, unless the claim is rejected due to fraud or ineligibility under these Terms and Conditions.

- 10 If this competition cannot run as planned for any reason beyond the Promoter's control, for example due to software, hardware or communications issues, unauthorised intervention, tampering, fraud or technical failure, the Promoter may end, change, suspend or cancel the competition or disqualify affected entries/entrants, subject to any necessary approval by the state/territory gaming authorities.
- 11 The Promoter is not responsible for any tax implications arising from you winning a prize. You should seek independent financial advice. If for GST purposes this competition results in any supply being made for non-monetary consideration, you must follow the Australian Taxation Office's stated view that where the parties are at arm's length, goods and services exchanged are of equal GST inclusive market values.

Liability

- 12 Nothing in these Terms and Conditions restricts, excludes or modifies any consumer rights under any statute including the *Competition and Consumer Act 2010* (Cth).
- 13 Subject to the previous paragraph, the Promoter and the agencies and companies associated with this competition are not liable (including in negligence) for any loss (including indirect, special or consequential loss or loss of profits), expense, damage, personal injury (including allergies, skin conditions or other reactions, as relevant), illness or death suffered in connection with this competition or any prize, except for any liability which under statute cannot be excluded (in which case that liability is limited to the greatest extent allowed by law).
- 14 Without limiting the previous paragraph, the Promoter and the agencies and companies associated with this competition are not liable for any loss of, damage to or delay in delivery of prize/s, or for any damage that occurs to displayed prize/s (where relevant). Unless otherwise specified, prize/s will only be delivered to addresses in Australia.
- 15 This competition is in no way sponsored, endorsed or administered by, or associated with any social media platform, including Facebook, Instagram and Twitter. You provide your information to the Promoter and not to any social media platform. You completely release any relevant social media platforms from any and all liability.